

2017 ANNUAL REPORT



Many achievements
in the name of
everyone's health



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A year to celebrate

HOSPITAL FUNDAÇÃO DO CÂNCER: A MILESTONE IN THE INSTITUTION'S 26-YEAR HISTORY

The events of 2017 challenged the people of Brazil. It was a complex and delicate year, if we think about the economic, political and social context. However to us, it was also a year of victories. In May, we inaugurated the Hospital Fundação do Câncer with our own resources and a great deal of effort. Our fundamental commitment was to offer complete oncological care, from diagnosis to treatment. To this end, the Hospital offers modern equipment and a highly qualified medical staff. Following its 26 years of activity, it was clear that the Foundation needed its own hospital, as an important step in continuing its projects for education, clinical research and assistance to cancer patients, as well as support to the Instituto Nacional de Câncer (Inca).

In yet another year of hard work, the Fundação strengthened its recognition as an innovative institution in cancer control in Brazil, through management, prevention, diagnosis, assistance, research and dissemination of knowledge. We believe that the institution can and should expand its activities beyond Rio de Janeiro. For this plan to go forward, generating knowledge in the field of oncology and combating stigma against cancer are both critical efforts.

In this sense, the field of teaching had a year of great results. The Programa Nacional de Formação em Radioterapia reached the end of 2017 with over 700 trained professionals from various Brazilian states. These included technicians, radio-oncologists and Medical Physics masters, all linked to public, philanthropic or private healthcare establishments that offer services to Sistema Único de Saúde (SUS).

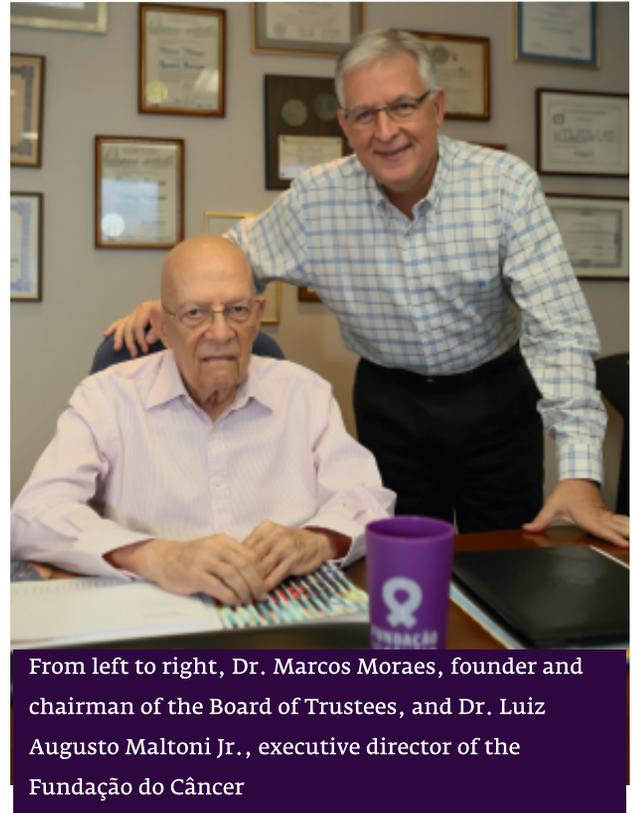
Our 2018 expectations are great, although we are aware that the public and private health systems in Brazil both present a great challenge. In times of crisis, changes are inevitable – and the inauguration of our Hospital reveals our willingness to facethem. •

Dr. Marcos Moraes

President of the Board of Trustees of the Fundação do Câncer

Dr. Luiz Augusto Maltoni Jr.

Chief Executive Officer of the Fundação do Câncer



From left to right, Dr. Marcos Moraes, founder and chairman of the Board of Trustees, and Dr. Luiz Augusto Maltoni Jr., executive director of the Fundação do Câncer

Strategic Planning

TACTICAL REVIEW

Focused on Hospital Fundação do Câncer, the Institution redefined your plan with the participation of managers and counselors

Review of the Fundação do Câncer's Strategic Planning involved a large team. Managers, counselors and executives worked together on the project, focused mainly on the Hospital Fundação do Câncer, inaugurated in May 2017 and considered a milestone for the institution. The set of actions had not been revised this broadly since 2012, and needed to be adapted to current times. "The Hospital was the great motto, and based on it we reviewed internal processes, structure and a host of other issues," explains Product Director Reinhard Braun. "The Fundação's other activities were kept within the scope of the plan, such as the modernization of the administrative structure and the development of new projects, as well as maintenance of existing partnerships with Inca, for example, in relation to Redome and to support for research."

The search for greater efficiency is part of this context. Last year, the Institution emphasized the modernization of administrative management and technology and structure processes review. "The investment was made to move forward in using what we already had," says Braun.

Also in 2017, the Fundação do Câncer created a plan for fundraising alongside Brazilian society. The project began in November with two main goals: to raise funds and expand the dissemination of work carried out by the institution. •

Essential principles

Also within the scope of strategic planning review, which counted on the advice of Fundação Dom Cabral, Mission, Vision and Values were redefined:

MISSION

To act in the control of cancer through management, prevention, assistance, research and dissemination of knowledge.

VISÃO

To be recognized as an innovative institution in cancer control.

VALUES

- Sensitivity
- Integrity
 - Trust
- Collaboration
- Knowledge
- Innovation
- Performance

One Year of the Hospital Fundação do Câncer

CUTTING-EDGE SERVICES AND A WELCOMING ATMOSPHERE

The Institution, in Rio de Janeiro, offers a comprehensive cancer care

Located in the Méier neighborhood, in the Rio de Janeiro city, the Hospital Fundação do Câncer was inaugurated in 2017 as a center of reference in diagnosis and oncological treatment, offering complete assistance and cutting-edge technology for adult patients. The project is a milestone in the history of the Fundação, which has for 26 years been promoting disease prevention and control in Brazil.

The Hospital offers state-of-the-art equipment and a highly qualified medical staff to accompany the different phases of the disease, from diagnosis to treatment. Specialized in different specialties – such as head and neck surgery, gynecology and neurosurgery, among others –, the clinical team works in an integrated way that results in agile and humanized care. “Our intention is to provide complete care for both patients and their families,” says Hospital Director Carlos Frederico Lima, cancer surgeon and mastologist.

A modern and complete structure

Diagnosis is a key stage in caring for the disease. Therefore, the institution invested heavily in modern imaging equipment, for examinations such as upper and lower digestive endoscopy, magnetic resonance imaging, radiography, ultrasound, computed tomography and digital mammography with tomosynthesis. The Center for Pathological Anatomy guarantees all the resources for target therapy and molecular identification of various types of tumors.

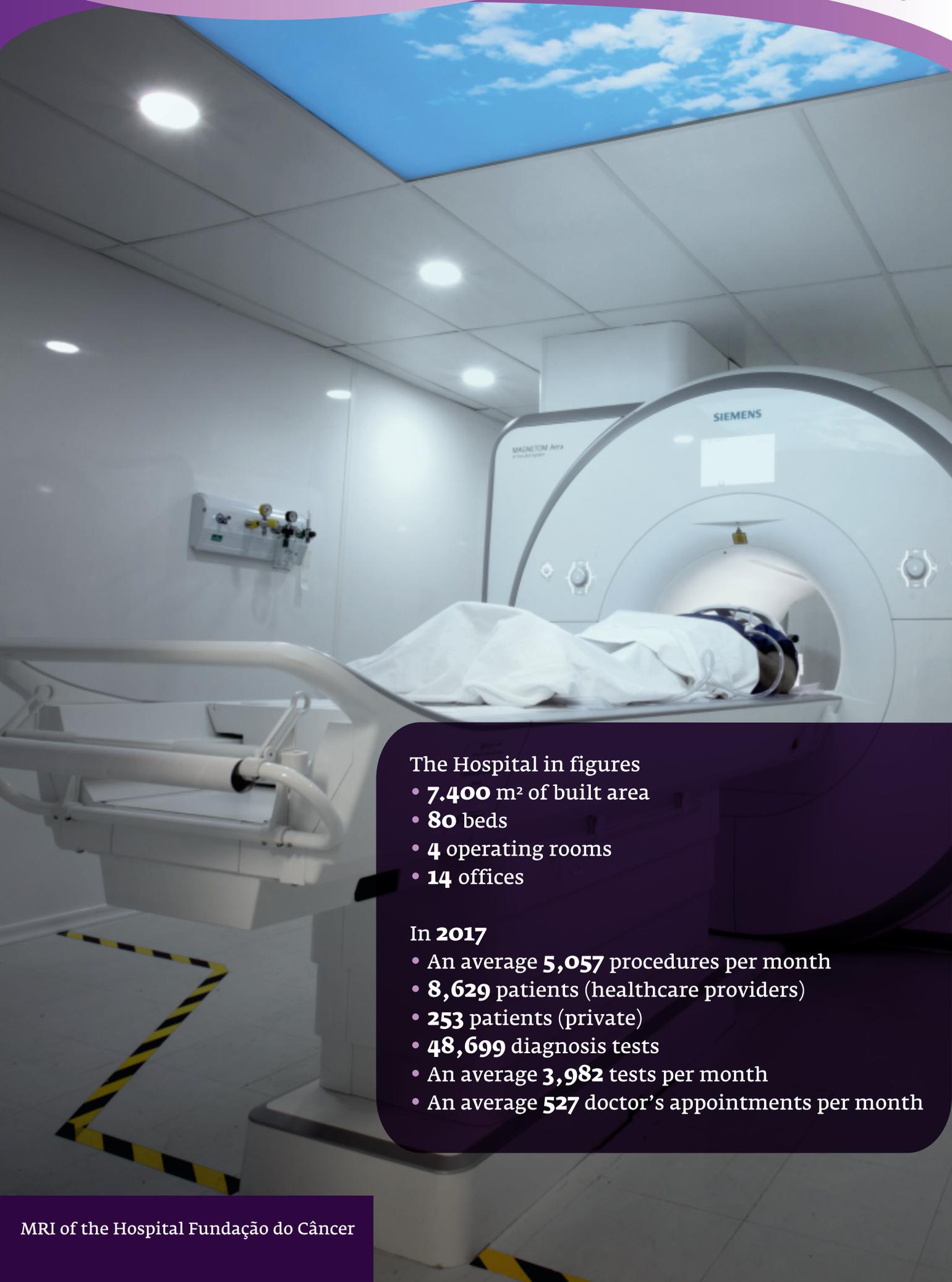
The hospital also offers outpatient care, Day Hospital, clinical laboratory, 24-hour emergency room, transfusion agency, clinical pharmacy, chemotherapy, radiation therapy, cancer surgery, Intensive Care Unit (ICU) and palliative care.

After a year of operation, the Hospital the performance of counts with approximately 450 employees, and estimates per month about 1,000 consultations, 2,000 diagnostic exams (imaging and endoscopy) and 420 surgeries.

For 2018, activities with radiotherapy are planned, using two linear accelerators for 4D, IMRT (Intensity Modulated Radiotherapy) and VMAT (Volumetric Modulated Arc Therapy) treatments, all high technology equipment that allow for extreme precision concerning the region to be treated, as well as significant advances in cancer treatment. •



Chemotherapy room of
Hospital Fundação do Câncer



The Hospital in figures

- **7.400** m² of built area
- **80** beds
- **4** operating rooms
- **14** offices

In 2017

- An average **5,057** procedures per month
- **8,629** patients (healthcare providers)
- **253** patients (private)
- **48,699** diagnosis tests
- An average **3,982** tests per month
- An average **527** doctor's appointments per month

Programa Nacional de Formação em Radioterapia

QUALIFIED SERVICES

Programa de Radioterapia offers training for professionals from several Brazilian states

The field of Education is also a priority for the Fundação do Câncer. Since 2016, the institution has offered a Programa Nacional de Formação em Radioterapia in partnership with the Universidade Estadual do Rio de Janeiro (UERJ) and the Instituto Nacional do Câncer (Inca). The program aims to train professionals so as to increasingly ensure the quality of the humanized care and assistance that is offered. All students enrolled in the courses work in public, philanthropic or private health institutions accredited by Sistema Único de Saúde (SUS).

In 2017 the work was intense, with positive results. Three Curso de Qualificação Profissional para Técnicos em Radioterapia classes were trained, specializing a total 60 technicians from several Brazilian states. By the end of 2018, around 80 will be ready for the job market, in addition to 22 physicist-physicians. “This training program is important because it ensures that professionals receive biological, technical and physical training, as well as a good idea of what happens when treating a pathology, so

that they are capable of performing daily treatment of patients, as planned,” says Carlos Eduardo Almeida, PhD, Fundação physicist, professor of Medical Physics at the Universidade Estadual do Rio de Janeiro (UERJ) and scientific coordinator of the Program. “If professionals have a complete vision of the steps that are inherent to a treatment, patients’ success rates are great.” According to Professor Almeida, at the end of the Project, Brazil will have trained professionals to treat over 20,000 patients who need radiotherapy.

Made possible by the Programa Nacional de Apoio à Atenção Oncológica (PRONON), by Ministério da Saúde, and by partner companies that donated through a tax exemption regime, the Programa de Radioterapia is made up of three phases. The first focuses on training technicians and physicists-physicians, and on further training of professionals who already work in the field. The second is based on a decentralized continued education model, in partnership with health institutions in cities such as São

Paulo, Brasília, Fortaleza and Rio de Janeiro. In the third phase, scheduled to begin in 2018, active technicians will be trained as well as nurses.



Technicians in radiotherapy trained in the third group

CONTINUED EDUCATION

The Programa de Educação Continuada em Radioterapia was approved in the second semester of 2016, to offer professionals skill improvement in their respective fields. In addition to Rio de Janeiro, the Program contemplates training in other regions of the country. To this end, the Fundação do Câncer signed a partnership with the Instituto do Câncer do Ceará (ICC) in the city of Fortaleza, and with units of the Hospital Sírio-Libanês, in São Paulo and Brasília. Three modules will be applied at each regional center, focusing on groups of pathologies that present higher prevalence of tumors (breast and gynecological, head and neck and genitourinary tract), including practical classes.



Professor Carlos Eduardo de Almeida, scientific coordinator of the Program

International protocol

The 4th Curso de Atualização para Físicos-Médicos, conducted by the Fundação do Câncer in December 2017, was the first in the world to address the Agência Internacional de Energia Atômica's (IAEA/AAPM) Code of Practice TRS 483. Training included theoretical and practical classes and the participation of 65 students. "This field is considered critical, because it's one thing to work with large radiation fields to treat tumors over two centimeters, and another is to work with five-millimeter tumors," says Professor Almeida. "The way to measure this radiation is complex, since all standards are made for large fields; until then, we offered approximations. Code of Practice TRS 483 standardized and defined an algorithm for the measurement to be made."

According to Rodolfo Languardia, one of the authors of the new protocol, the course will help physicist-physicians to update their concepts applied to radiotherapy, in line with

what is most recent in the world.

"Increasingly, small beam techniques are being used for radiosurgery, especially of benign and malignant brain tumors, as well as other treatments," he says. "A considerable percentage of patients have small lesions which can be treated in this way. Therefore, the application of the new international recommendations for dosimetry will provide patients with greater accuracy and better treatment."

In 2017, two more Updating Courses for Physicist-Physicians were held in Rio de Janeiro and attended by around 100 students. The first one was held in 2016, with the participation of 35 professionals. **In 2017, the Updating Course for Radio-Oncologist Physicians included seven modules, and 172 participants from 13 Brazilian states. Since 2016, nine modules have been taught, totaling 209 trained specialists.**

PROFESSIONAL MASTER'S DEGREE

Having begun in June 2016, the Curso de Mestrado Profissional em Física Médica completed the first three modules of supervised internship in 2017. At the end of each one of them, students returned to the Fundação do Câncer for two weeks, to study three of the four remaining theoretical and practical subjects, one with a 30-hour workload and the other two with 60-hour workloads. In addition, they reviewed the contents of each internship module. Also in 2017, following the end of Supervised Internship III, 20 students presented conclusion papers to complete the Program, and all were approved to continue their dissertations.

Programa de Oncobiologia

RESEARCHING FOMENT

In 2017, the Fundação do Câncer offered 14 scholarships and two postdoctoral fellowships, promoting the disease studies

In the field of oncology, discovering alternatives for early diagnosis, understanding the various manifestations of the disease and developing drugs are directly connect to the promotion of researching. That is why, since 2005, the Fundação do Câncer has funded the *Universidade Federal do Rio de Janeiro (UFRJ)* the *Programa de Oncobiologia*, offering fellowships to professionals interested in studying and developing cancer related topics. In 2017, the program received 14 scholarships from the Fundação do Câncer, worth BRL 18,000 each, and two postdoctoral fellowships. Currently, the project harbors 250 researchers, divided into 39 groups.

The resources have funded surveys in specialties such as brain tumors, breast, liver, esophageal and pediatric cancer, metastatic processes and new substances to treat cancer and endometriosis. In addition to these grants, the Program's Dissemination Center receives assistance in carrying out actions and campaigns that help to spread out publicize the importance of researching in the field of oncology.

One of the researchers who received a postdoctoral fellowship was Elaine Gouvêia de Oliveira Barros, who studied prostate cancer. Antônio Palumbo Júnior, on the other hand, focused on esophageal cancer, received an international scholarship from the Fundação do Câncer and spent six months in Italy.

The *Programa de Oncobiologia* is a network that encompasses several public institutions from Rio de Janeiro, including the *Instituto Nacional de Câncer (Inca)*, the *Fundação Oswaldo Cruz (Fiocruz)*, the *Instituto Nacional do Cérebro*, as well as the *Universidade Federal do Rio de Janeiro* – where it is based –, the *Universidade do Estado do Rio de Janeiro (UERJ)*, the *Universidade Federal Fluminense (UFF)* and the *Universidade Federal Rural do Rio de Janeiro (UFRRJ)*.

A TOPIC THAT IS CLOSE TO SOCIETY

In 2017, with the support of the Fundação do Câncer, the *Núcleo de Divulgação do Programa de Oncobiologia* launched animated film “One Hundred Years of Intoxication” (*Cem Anos de Intoxicação*) highlighting the relationship between the consumption of processed foods and cancer. The project is part of a series of animated films produced by the Center around topics such as smoking, sun exposure, alcohol consumption and HPV (*human papillomavirus*) contagion. All videos are available in the *Programa de Oncobiologia* channel on YouTube. There, one can also find recording of another project launched in 2017, “Cancer in 1 Minute,” in which researchers from the *Programa de Oncobiologia* explain their research to internet users, in order to strengthen the relationship between the subject and the Brazilian population.

NEW COORDINATION

Researcher Robson Queiroz Monteiro, from the *Instituto de Bioquímica Médica Leopoldo de Meis*, UFRJ, became coordinator of the *Programa de Oncobiologia* in 2017. Graduated in Pharmacy by the institution, Monteiro has a Master's degree and a doctorate in Biological Chemistry, also by UFRJ. In recent years, he was the the Postgraduate Course Coordinator at the university.



Networking

One of the highlights of last year was the study “Facebook e Câncer: Buscando Ferramentas para uma Comunicação mais Eficiente” about the behavior of social media users in relation to cancer. Developed by journalist and program scholarship holder Priscila Biancovilli, the paper was based on the following question: “What attracts the attention of Brazilian people within Facebook regarding?”. During six months, 16 fan pages (including the Fundação's) related to the disease were monitored. The study of the posts served as a basis for the master's dissertation defended by Priscila in July 2017 at the *Instituto de Bioquímica Médica Leopoldo de Meis*, UFRJ, and yielded three papers published in scientific journals, two of them in international publications.

“What we realized is that the Brazilian population has a much more positive vision of the disease than the media usually reveals specially, when it comes to issues such as faith, hope and others support,” says Claudia Jurberg, Project Coordinator and

Coordinator of the *Núcleo de Divulgação do Programa de Oncobiologia*. “We found very little negative ideas linked to pain, death or suffering.”

Another Fellow of the Fundação do Câncer, Luisa Picanço, also used a social media to deepen studies of treatment given to children attended by the *Instituto de Puericultura e Pediatria Martagão Gesteira*, at UFRJ's *Centro de Ciências da Saúde*. The evaluation was based on children's drawings. Luisa compared the drawings with posts in *Pinterest*, so as to understand how cancer was portrayed within the network.

The survey led to a Master's degree thesis, defended in August 2017 in UFRJ's Postgraduate Program. “The children had a more positive view of the disease than the post in *Pinterest*, revealing our taboo in dealing with the subject,” says Claudia. “People who are going through treatment, or their family members, often do not have the negative view that we, professionals, researchers and journalists, may have.” •

FULL-BLOWN RESEARCH

Last year, the *Programa de Oncobiologia's* research groups published approximately 80 scientific papers, mostly in international journals. Another 20 have already been approved and are awaiting publication. In September 2017, in Rio de Janeiro, the 11th *Simpósio de Oncobiologia* was held, sponsored by the Fundação do Câncer. Around 200 people participated in the event, coming from Brazil and other countries such as Argentina, England and Portugal. During the event, subjects such as breast cancer, ultraprocessed foods, metastasis and toxicity in radiotherapy were discussed.

The Rede BrasilCord network

THIRD PHASE OF NETWORK'S EXPANSION PLAN INCLUDES CONCLUSION OF BUILDING AND BEGINNING OF MANAUS CPC ACTIVITIES

Under Fundação do Câncer management, with the *Instituto Nacional de Câncer* (Inca), technical supervision, and the *Banco Nacional de Desenvolvimento Econômico e Social* (BNDES) fund, the *Rede BrasilCord* currently harbors 13 *Centros de Processamento Celular* (CPCs) – two in São Paulo and one in each of the following Brazilian cities: Belém (PA), Brasília (DF), Campinas (SP), Curitiba (PR), Fortaleza (CE), Florianópolis (SC), Porto Alegre (RS), Ribeirão Preto (SP), Lagoa Santa (MG), and Rio de Janeiro (RJ).

The network's evolution

The *Rede BrasilCord* network's expansion plan began in 2006, when the Fundação became responsible for the administrative and financial project management. There were three phases; in the first – completed in 2007 – the number of units of Inca's CPC genetic material was increased to 10,600, following a BRL 4 million investment by BNDES.

In 2009, the second phase received BRL 32 million in funding for the construction of the current 13 CPCs. Five of them (Belém, Campinas, Florianópolis, Rio de Janeiro, and Porto Alegre) underwent international accreditation by the *Associação Brasileira de Hematologia, Hemoterapia e Terapia Celular* (ABHH). The seal guarantees the best practices and the standard of quality and safety of hemotherapy services and Brazilian *Centros de Processamento Celular*.

The third phase, which began in 2013, has a budget of approximately BRL 23 million, and includes the completion of building and the beginning of the activities of the Manaus CPC, established as a new axis of medical training, research and cell therapy in Brazil. The investment also allowed for the construction and acquisition of equipment for the Campo Grande CPC, and for the beginning of the implementation of the Quality Program and the subsequent International Accreditation of the São Luís CPC, inaugurated in December 2017.



Members of partner institutions and authorities

The Campo Grande CPC, in turn, was relocated from the *Hemocentro de Mato Grosso do Sul* (Hemosul) to the facilities of *Universidade Hospital Maria Aparecida Pedrossian* (HUMAP) in *Universidade Federal de Mato Grosso do Sul* (UFMS), scheduled to open in 2018. •

GENETIC DIVERSITY

Created in 2004, the Rede BrasilCord stores donated umbilical cord blood samples, rich in stem cells capable of producing the fundamental elements of blood, and essential to bone marrow transplants. It also offers processing and cryopreservation of stem cells from three main sources: peripheral blood, through apheresis; bone marrow, through puncture and aspiration; and umbilical cord and placental blood.

The main goals of the Rede BrasilCord implementation project are:

- Achieving a greater representativeness of the genetic diversity of the Brazilian people, expanding the possibility of finding compatible donors for unrelated bone marrow transplants in Brazil;
- Increasing the network's processing and cryopreservation capacity; and
- Training human resources involved in the process of collection, processing and cryopreservation of stem cells.



Redome

SAVING LIVES: A POSSIBLE MISSION

In 2017, Redome reached the mark of over 4.5 million registered donors, as well as earning International Qualification and carrying out actions highlighting the importance of donating and updating records

From its establishment in 1993 to store data from potential bone marrow donors for those who need a transplant, *Registro Nacional de Doadores Voluntários de Medula Óssea (Redome)* has registered over 4.5 million people. Considered the third largest bank in the world, it is managed by the *Fundação do Câncer* and coordinated by the *Instituto Nacional de Câncer (Inca)*. Its activities involve about 50 people, directly and indirectly, and include searches in Brazil and in other countries.

In May 2017, a major highlight was the achievement of the World Marrow Donor Association's (WMDA) International Qualification, an important step towards ensuring the quality of registers for those who need bone marrow transplants, and the first step towards International Accreditation.

Redome began the Accreditation process in January 2015 by adapting its internal procedures. The result was registered and sent to the WMDA in June 2016, demonstrating that all qualification requirements had been met. "This demonstrates our increased productivity, following changes in structure, processes and management models, as well as training and team development," says Alexandre Almada, *Redome's* Relationship Manager. "Not to mention the register's international repercussion, revealing *Redome's* greater reliability in the international scenario."

Redome figures

In 2017, in order to save lives and increase patients' hope, 392 transplants were performed in Brazilian patients. In addition, 89 (bone marrow and peripheral blood) cells were sent for transplants abroad. Over 160,000 registrations were made (more than twice the number in 2016), much of this as a result of actions and campaigns for registered donors to update their information in the register.

Steady improvement in services and technology has also helped narrow the gap in donor demand. About 30% of potential donors who present initial compatibility with a patient cannot be contacted because of outdated records.



Recognition

The proof that *Redome* is on the right track came in 2016, when the Register won the Grand Prize awarded by WMDA for its “Update your registration. You can save a life anywhere in the world” campaign, created for World Marrow Donor Day (WMDD) – celebrated annually on the third Saturday of September.

Also in 2017, for the same campaign, *Redome* was nominated for the Originality Award by WMDA. This achievement is the result of four guidelines, all obtained through creativity and efficiency: to strengthen international cooperation; to develop a better relationship strategy with donors; to promote the dissemination of actions carried out on social networks; to update data from as many donors as possible on the website.

Mobilizing for life

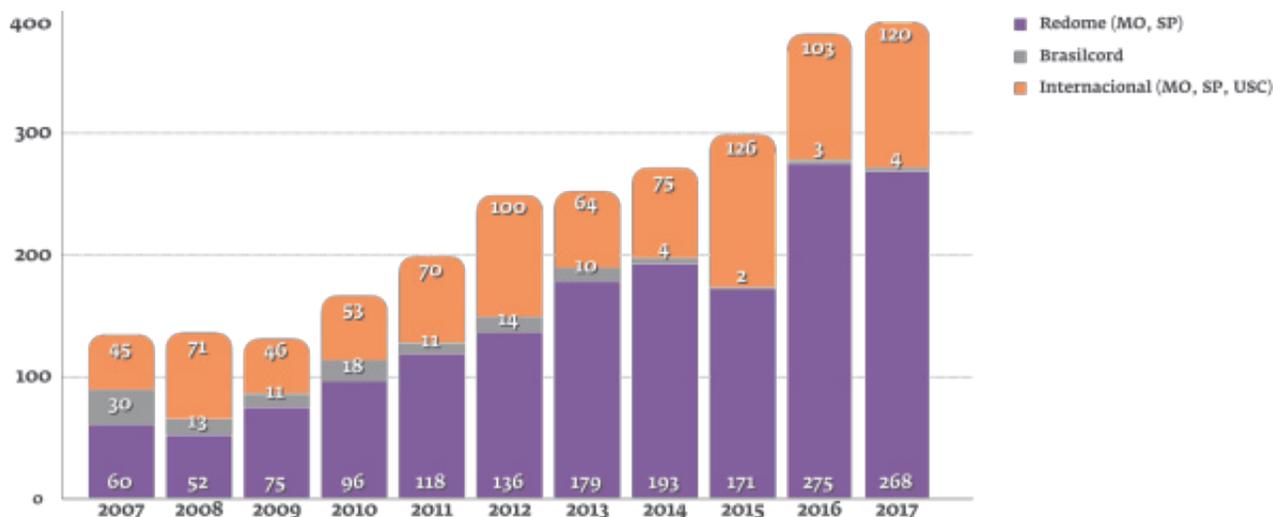
During Rock in Rio 2017, through a partnership with the *Pró-Medula* project, *Redome* carried out a communication campaign to raise awareness among those who went to the festival. A stand was set up at the event to highlight the importance of donating and updating information. Many people took part in an exciting donor-receiver event held before band Jamz’s concert on the District stage.

On World Bone Marrow Donor Day, the statue of *Cristo Redentor* in Rio de Janeiro was lit up in orange (the official *Redome* color) on the evening of September 16 (3rd Saturday of the month) by *Redome*, in a partnership with the Archdiocese of Rio de Janeiro and the *Associação Pró-Vita – Bone Marrow Transplant*.



Redome: unrelated transplants in Brazilian patients

Data from the last 10 years



Products

EVERYONE AGAINST SMOKING!

Actions developed by the Fundação do Câncer strengthen public policies referring to the topic, following WHO guidelines

Prevention and control

In February, the *Fundação do Câncer's* Health Promotion department promoted another Tobacco Control Partners meeting in the city of Rio de Janeiro. The event discussed the agenda for advancing the World Health Organization's (WHO) International Treaty for Tobacco Control. Issues addressed included initiatives to strengthen public policies, tobacco diversification program items and proposals for World No Tobacco Day activities, as well as cigarette additives. Some 30 representatives of institutions such as the *Secretaria Especial de Agricultura Familiar e do Desenvolvimento Agrário da Casa Civil (SEAD)*, the *Centro de Estudos e Promoção da Agricultura de Grupo (CEPAGRO)*, the *Centro de Estudos sobre Tabaco e Saúde (CETAB/Fiocruz)*, the *Aliança de Controle do Tabagismo (ACT)* and the *Instituto Nacional de Câncer (Inca)*, among others, were present.

Epidemiology

The *Fundação do Câncer's*, represented by the epidemiologist Alfredo Scaff and epidemiological biologist Rejane Reis, participated in the X *Congresso Brasileiro de Epidemiologia*, presenting three papers in the coordinated communication tables on "Estimates of Cancer Survival in Brazil." The event brought together experts from various countries in the city of Florianópolis between October 7-11th.



Against cigarette additives

In 2017, the *Fundação do Câncer's* Health Promotion department agendas with authorities in Brasília so as to contribute to the WHO Framework Convention on Tobacco Control – an international commitment signed by 180 countries. At that time, the *Fundação* validated the *Agência Nacional de Vigilância Sanitária's* (Anvisa) recognition as competent legal body to regulate the prohibition of cigarettes with additives, such as mint, cherry and cinnamon aromas, used, in their formulas. In 2013, a decision by Brazil's *Supremo Tribunal Federal* (STF) suspended an Anvisa ruling banning the marketing of flavored cigarettes in the country. Since then, selling them is legal*. For two days, representatives of various civil organizations – including the *Aliança de Controle do Tabagismo* (ACTbr), the *Centro de Estudos e Promoção da Agricultura de Grupo* (CEPAGRO), the *Centro de Apoio ao Tabagista* (CAT) and the *Centro de Estudos sobre Tabaco e Saúde* (CETAB/Fiocruz) – attended meetings on the topic.

* In February 2018 the Supremo Tribunal Federal decision maintained the validity of an Anvisa resolution which prohibits manufacturing of cigarettes with additives which may, among other things, confer flavor or aroma to the product. •

ASSINE A PETIÇÃO! saborquemata.org/brasil Informe Publicitário



Proibir os cigarros com sabor é salvar a vida de muitos jovens.

Amanhã o STF vai julgar a resolução da Anvisa que proíbe o uso de aditivos nos cigarros desde 2012. Esses aditivos, além de estimularem a iniciação entre os jovens, potencializam o vício. Proibir os aditivos de sabor é um passo importante para reduzir o número de jovens fumantes e, assim, salvar muitas vidas. É o que esperamos do STF: uma decisão pela saúde da população.

#SaborQueMata



Tabaco: uma ameaça ao desenvolvimento

31 DE MAIO: DIA MUNDIAL SEM TABACO



Notes

THE FOUNDATION HIGHLIGHTED

Check out some of the main events that marked the year 2017 for the institution

New council member

Surgeon Paulo Chapchap, CEO of the *Hospital Sírio-Libanês* in São Paulo, joined the *Fundação do Câncer* Board of Trustees. The new member was announced by oncologist and chairman of the Board Marcos Moraes, during a group meeting held in April. “To encourage others, work must be relevant and necessary,” Chapchap said when taking office.



“The Fundação do Câncer has the following peculiarities in its essence: it is very necessary in the context of health in Brazil, and extremely important. So I can say that I am enthusiastic about my future work here as a member of the Board.”

As well as president of the Hospital, Chapchap is director of the *Hospital Sírio-Libanês*’s Liver Transplant Program, and leader of a pioneering team in this field in Brazil; he has a great deal of experience in pediatric transplants, with survival rates similar or higher than those of main international institutions. He is also Pro Dean of *stricto sensu* postgraduate courses, chair of the *Conselho de Ensino e Pesquisa do Instituto Sírio-Libanês de Ensino e Pesquisa* and member of the *Conselho de Administração da Associação Nacional de Hospitais Privados*’ (ANAHP) Board of Directors.

A tribute to the President of the Fundação's Board of Trustees

The president of the Fundação's Board of Trustees, Marcos Moraes, received a tribute from the *Associação Brasileira de Instituições Filantrópicas de Combate ao Câncer (Abificc)*, on August 18, for his work in support of oncology in Brazil. At the event, five representatives of Abificc's board of directors were present, as well as the *Fundação do Câncer's* Executive Director Luiz Augusto Maltoni Jr. and Product Director Reinhard Braun.

“At the last meeting of its Executive Board, Abificc decided to pay tribute to M.D Marcos Moraes for everything he represents for the country's field of oncology, especially as to public policies. As director of the *Instituto Nacional de Câncer (Inca)*, he has already greatly honored Abificc. We had the honor and the joy of having him as president and now we have a seat in Inca's Consultative Council, on his recommendation. Currently, we are 27 associates, including the *Fundação*, who represent 30% of the patients attending Brazil's *Sistema Único de Saúde (SUS)* in the field of cancer, both radiotherapy and chemotherapy. It is a very relevant movement. If we take into account that Brazil has 280 *Centros de Alta Complexidade em Oncologia (CACONs)*, we represent 10% of this total. To us, this means a great deal of recognition from both the government and Abificc.”

Pascoal Marracini, President of Abificc

10th Meeting of Redome Rede BrasilCord

In June, Rio de Janeiro hosted the 10th *Registro Nacional de Doadores Voluntários de Medula Óssea (Redome)* and *Bancos Públicos de Sangue de Cordão Umbilical e Placentário (Rede BrasilCord)*, both managed by the *Fundação do Câncer*. Aimed at professionals working in the various stages of bone marrow transplantation between patients and unrelated donors, the event brought together representatives of blood centers, immunogenetics laboratories, transplantation centers and public banks of cord blood, and promoted the encounter of a donor and her receivers.

In 2017, patients were represented by two children and their donors, both foreigners. The *Programa Redome Ambassador*, the Brazilian actress and TV hostess Cissa Guimarães also participated in the ceremony. **The event also celebrated the Grand Prize 2016, awarded by the World Marrow Donor Association (WMDA)**, and honored physician Ricardo Pasquini, hematologist responsible for the first bone marrow transplant performed in Brazil, in 1979. •



Representatives of the Fundação do Câncer, the Abificc and the Cristiano Varela Fundação gathered during the homage of Dr. Marcos Moraes (sitting in the center)

Marketing

FOR LIFE'S SAKE

In 2017, with the support of partners, the Fundação do Câncer carried out a series of actions and campaigns to raise public awareness concerning prevention and early diagnosis of the disease. Below are details of these actions.

World Cancer Day

World Cancer Day – February 4 – mobilizes people and organizations around the world concerning the importance of healthy habits, preventive attitudes, early diagnosis and treatment as a key combination for disease control. For the second year in a row, the campaign presented the theme “We can. I Can”, organized by the Union for International Cancer Control (UICC), to which the *Fundação* is affiliated. To highlight these efforts, the Foundation has promoted a series of actions, including a quiz containing eight questions and answers about the disease and how to prevent it, around the following motto: “What do you know about cancer?” In social media, it published tips for a healthier life, as well as content about the need to break the disease stigma.



International Women's Day

In yet another year celebrating this date – March, 8th –, the Brazilian chain of pizzerias, restaurants and snack bars, *Parmê*, donated part of its sales revenue to the Foundation. The action, carried out in the group’s 16 establishments in the city of Rio de Janeiro, contributed to engaging clients concerning women’s health.



World No Tobacco Day

Ever engaged in efforts to reduce smoking, the *Fundação do Câncer* promoted the online campaign “Tobacco: A Threat to Development,” aligned with the theme proposed by the World Health Organization (WHO), highlighting the economic impact of smoking on countries’ sustainable growth and the risks it brings to the health of their populations. Between May, 24-31st, the Institution also mobilized social media, stimulating interaction and sharing images and phrases that highlight the effects of smoking on nature and people’s lives.

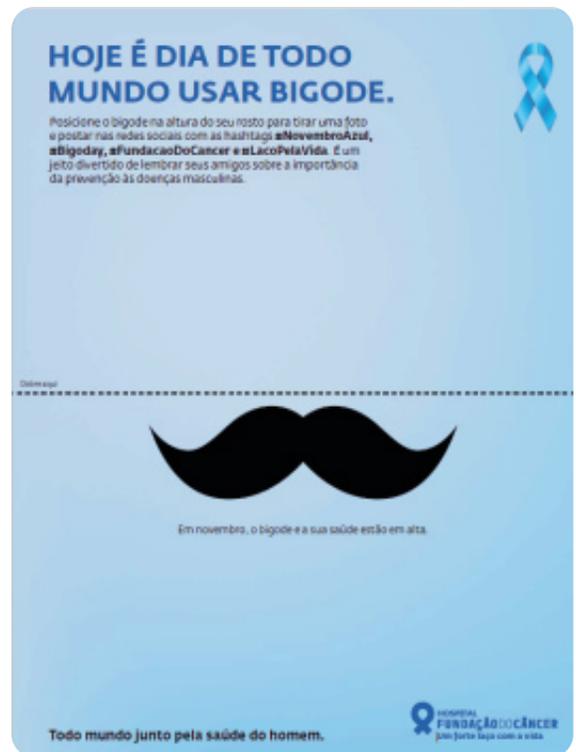
Pink October

Prevention and early diagnosis of breast cancer were addressed at the “*Laço pela Vida*” event held on October 21 – and attended by patients and visitors – at the *Hospital Fundação do Câncer*. Specialists from the Hospital and professionals representing the *Sociedade Brasileira de Mastologia (SBM)*, *Weight Watchers* and *Redken (L’Oréal)* worked together and discussed health, beauty and nutrition, including information about the disease incidence, early diagnosis and treatment. Redken’s hairdresser and makeup artist Ester Rufino and *Weight Watchers* nutritionist Matheus Motta addressed hair care and nutrition, respectively, and offered workshops. As part of the “Pink October” campaign, the *Hospital Fundação do Câncer* offered 60 free mammograms to women over 40 who did not have a private health plan. All available appointments were taken in a single day.



Blue November

To celebrate the date, the *Fundação* published a special ad in *Metro* newspaper, inviting readers to fold the page in half, positioning the mustache image (symbol of the movement) in front of their faces, taking pictures and posting them on social media. On the *Fundação's* Facebook, Instagram and Twitter pages, an animated GIF entitled “All together for men’s health” was also offered; children, adults and elderly people – and even a dog and a tree – wore the moustache. “Blue November” was established in 1999 to raise awareness among men about how important it is to take care of their health. •



TRACK OUR ACTIONS ON SOCIAL NETWORKS



/@fundacaocancer



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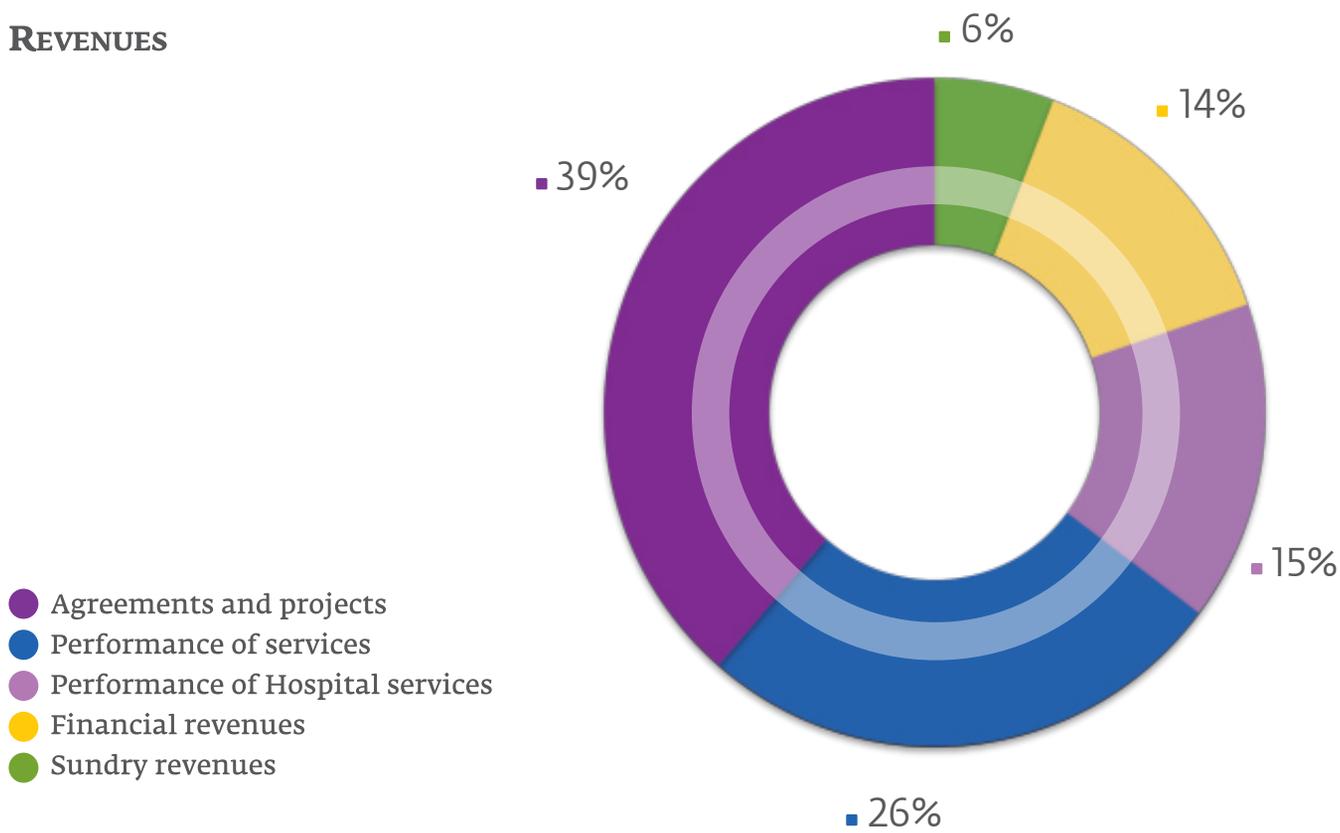


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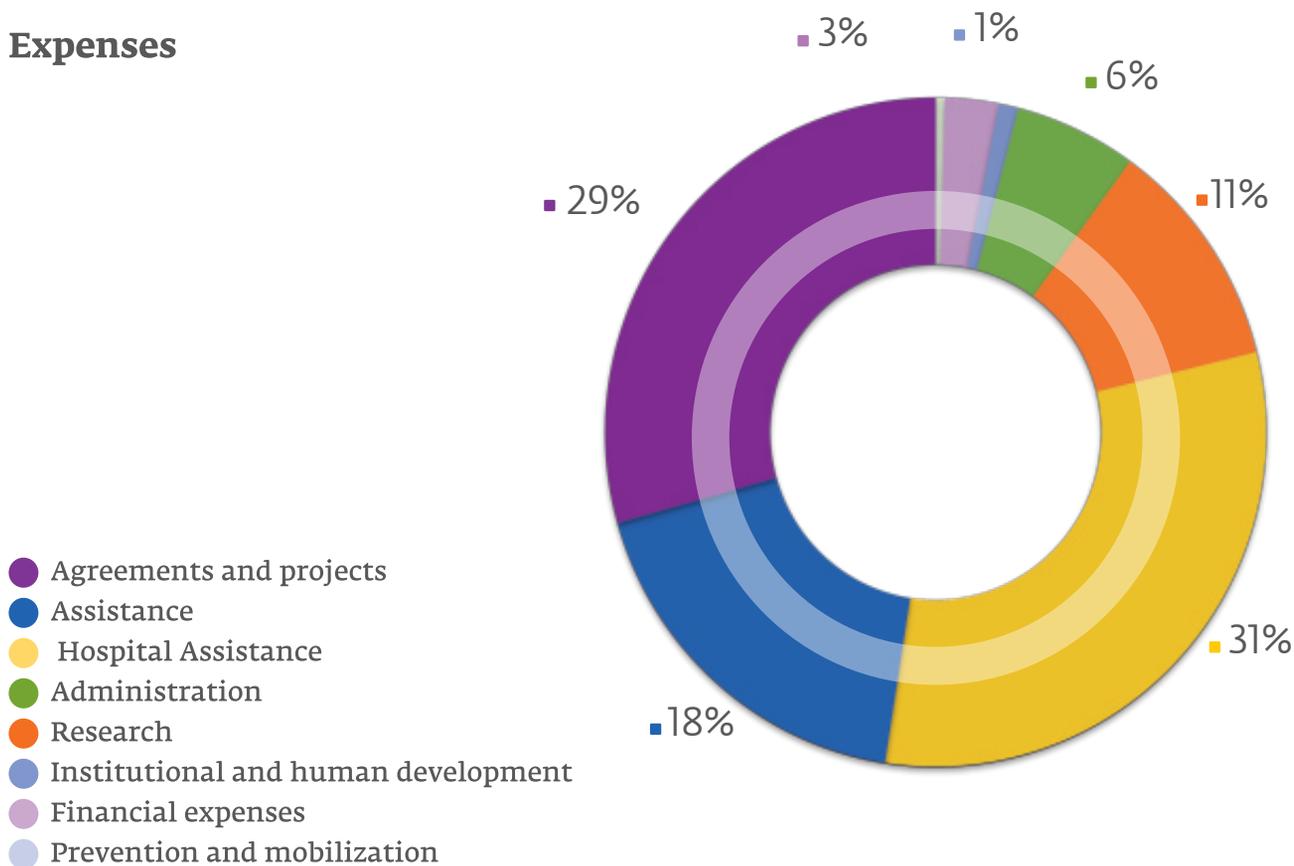
On our site you will find information on diagnostics, treatments, research, health tips, campaigns. Go to www.cancer.org.br and learn more.

REVENUES AND EXPENSES 2017

REVENUES



Expenses



REPORT OF INDEPENDENT AUDITOR CONCERNING FINANCIAL STATEMENTS

*To Board of Trustees, Board of Directors and Audit Committee of
Fundação Ary Frauzino para Pesquisa e Controle do Câncer - Fundação
do Câncer. Rio de Janeiro - RJ*

Opinion with remarks

We have examined the financial statements of *Fundação Ary Frauzino para Pesquisa e Controle do Câncer - Fundação do Câncer* (“Entity”), which encompass the balance sheet on December 31, 2017 and respective income statement, comprehensive income statement, statement of owners’ equity and statement of cash flows for the fiscal year that ended on the said date, as well as respective explanatory notes, including the summary of the main accounting practices.

In our opinion, except for possible effects of the matter described in section “Grounds for opinion with remarks”, the abovementioned financial statements duly present, in all relevant aspects, the equity and financial position of *Fundação Ary Frauzino para Pesquisa e Controle do Câncer* on December 31, 2017, development of its operations and respective cash flows for the fiscal year that ended on the said date, according to the accounting practices adopted in Brazil.

Grounds for opinion with remarks

Recoverable value of goodwill - Hospital Fundação do Câncer

Goodwill of R\$ 3,320,000.00 is registered as intangible assets, concerning purchase of Hospital SEMIU Méier Ltda. (“Hospital Fundação do Câncer”), based on expected

future yield of its businesses. According to technical pronouncement of the Brazilian Accounting Pronouncements Committee (CPC) 01 (RI) - Ativo Intangível (Intangible Assets), the Entity must test, at least, once a year the goodwill concerning expected future yield, comparing its book value to its recoverable value. The Hospital has been showing real results that are lower than the ones estimated in the last fiscal years, and the Entity’s management has not yet submitted any technical study as to recoverability of such goodwill. Accordingly, due to lack of evidence available, it was not possible under the circumstances, even by means of additional audit procedures, for us to draw any conclusions of whether such value is adequate, as well as of possible effects that may impact the financial statements of the Entity.

Our audit was carried out in accordance with Brazilian and international audit standards. Our responsibilities, in accordance with such standards, are described in the following section entitled “Responsibility of the independent auditor for auditing the financial statements”. We are independent auditors, separate from the Entity, according to the relevant ethical principles provided for in the Code of Ethics for Professional Accountants and in the professional rules issued by the Federal Council of Accounting and we have complied with further ethical responsibilities according to such rules. We believe that the evidence obtained from the

audit is sufficient and adequate for supporting our opinion with remarks.

Notes

Certificate of Charitable Entity for Social Assistance (CEBAS) - Health

We would like to point out the facts described in Explanatory Notes no. 1 and no. 35 to the financial statements, that, on September 22, 2015, the Department of Health Attention published Ordinance no. 914, dated of September 21, 2015, on the Federal Gazette, which rejected the request for Renewal of the Certificate of Charitable Entity for Social Assistance (CEBAS), filed on 06/29/2009, in the area of Health, with the possibility of filing an administrative appeal within thirty (30) days from the date of publication. The Entity timely filed the proper administrative appeal, with a request for suspending the effects of such denial, Appeal registered under no. 25000.170688/2015-18. On March 30, 2017, the Ministry of Health published order no. 22, denying the administrative appeal filed by the Foundation, upholding the previous decision to reject the 2009 request for renewal of CEBAS - Health of the Foundation. Accordingly, the Foundation, supported by its legal counsel, in this fiscal year, must file an action before the court of competent jurisdiction, in order to demand suspension of the effects of Ordinance no. 914/2015, in order to preserve the Certificate of Charitable Entity of the Foundation, based on the legal grounds presented in the administrative appeal and not considered by the Department of Health Attention, also intending for the values assessed to be deposited in court. With rejection of the request for renewal of CEBAS, according to the applicable Brazilian laws, the obligation to pay social contributions relates back to the term of one hundred and eighty (180) days

from the date of publication of the request denial, corresponding to the value of R\$ 5,187,000.00 acknowledged in the financial statements of the Entity on December 31, 2016. Due to such unfavorable outcome, even with the possibility to appeal, the Entity's management has been acknowledging social contributions in its financial statements. The updated value corresponding to such obligations on December 31, 2017 is of R\$ 12,705,000.00. Furthermore, two other requests were made in order to renew CEBAS Certificate, filed in 2012. In March/2018, Resolution of the Municipal Health Department (SMS) no. 3615 was published in the Municipal Gazette of Rio de Janeiro, in which Hospital Fundação do Câncer is qualified, for the stage of documentation analysis, to enter into service contracts with the Brazilian Unified Health System (SUS), without consideration. Remarks included in our opinion do not concern such matter.

Relevant uncertainties regarding business continuity - Hospital Fundação do Câncer

As mentioned in explanatory note no. 1 to the financial statements, on December 1, 2015, Fundação do Câncer purchased all membership interests of company Hospital SEMIU Méier Ltda., and due to strategic decisions, we started the Merger in March 2016, which procedure was conducted in favor of the subsidiary company of Fundação Ary Frauzino para Pesquisa e Controle do Câncer, registered with the Brazilian Register of Corporate Taxpayers (CNPJ) under no. 40.226.946/0002-76, on 03/31/2016. An initial goodwill of R\$ 2,411,000.00 was assessed in the purchase of the hospital, based on economic assessment made by a specialized company. On March 31, 2016, there was a corporate operation that resulted in universal succession, that is, the Absorbing Company

(Fundação do Câncer) succeeded the Absorbed Company in all its assets and liabilities as its successor, and the Absorbed Company was dissolved, whose activities started being developed by the Absorbing Company. On December 31, 2017, Hospital Fundação do Câncer showed revenue of R\$ 13,096, excluding deductions, operating expenses of R\$ 36,834, financial loss of R\$ 5,829 and loss of R\$ 29,567. The results presented are different from the estimates provided by the managers of the Foundation, which may signalize the need for investment of capital so that Hospital Fundação do Câncer remains operational. Remarks included in our opinion do not concern such matter.

Responsibility of the Management and of governance for the financial statements

The Management is responsible for preparing and properly presenting the financial statements according to the accounting practices adopted in Brazil and rules of the International Financial Reporting Standards (IFRS), as well as for the internal controls that it determined to be necessary for allowing financial statements to be prepared free from any relevant distortion, regardless of whether it is caused by virtue of fraud or error.

In preparing financial statements, the Management is responsible for assessing the capacity of the Entity to remain operational, disclosing, when applicable, matters concerning business continuity and the use of the accounting basis in preparation of the financial statements.

The persons in charge of governance of the Entity are those responsible for overseeing preparation of the financial statements.

Responsibility of the independent auditor for auditing the financial statements

Our purpose is to obtain reasonable assurance that the financial statements, as a whole, are free from any relevant distortion, regardless whether it is caused by fraud or error, and to issue an audit report with our opinion.

Reasonable assurance implies a high security level, but it does not guarantee that the audit conducted according to the Brazilian and international audit standards will always detect any relevant distortion that may exist. Distortion may result from fraud or error and is considered relevant when, separately or as a whole, it may reasonably influence economic decisions from users that are taken based on the financial statements.

As part of an audit conducted in accordance with the Brazilian and international audit standards, we have exercised professional judgment and skepticism during the audit. Furthermore:

- We have identified and assessed risks of relevant distortion in the financial statements, regardless of whether it is caused by fraud or error, planning and executing audit procedures in order to respond to such risks, and we have obtained evidence in the audit that is sufficient and adequate for supporting our opinion. The risk of failure to detect any relevant distortion resulting from fraud is higher than the one to detect distortion resulting from error, since fraud may involve violation of internal controls, collusion, forgery, omission, or intentional submission of false declarations;
- We have familiarized ourselves with internal controls that are relevant to the audit in order to plan audit procedures

applicable to the case, but by no means intending to express any type of opinion regarding the internal controls of the Entity;

- We have assessed whether accounting practices used are adequate and whether accounting estimates and respective disclosures made by the Management are reasonable;

- We have drawn conclusions regarding adequate use, by the Management, of the accounting basis of business continuity and, based on evidence obtained from the audit, whether there is relevant uncertainty as to events or circumstances that may cast doubt on the Entity's capacity to continue its activities. If we conclude that there is relevant uncertainty, we must stress in our audit report the respective disclosures in financial statements or we must change our opinion, if the disclosures are not adequate. Our conclusions are supported by evidence obtained from the audit until the date of our report. However, future events or conditions may cause the company to close down.

- We have assessed the overall presentation, structure and contents of the financial statements, including disclosures and whether the financial statements represent the respective transactions and events in a manner compatible with the purpose of adequate presentation;

- We have obtained evidence from the audit that is sufficient and adequate for the financial information of the entities or activities of the group in order to express an opinion regarding the financial statements. We are responsible for directing, overseeing and conducting the group audit and, subsequently, for the opinion concerning the audit.

- We have contacted the persons in charge of governance concerning the intended scope, the audit period and the relevant discoveries made during the audit, among other matters, including occasional material gaps found in internal controls that were identified during our works.

Rio de Janeiro, April 17, 2018



BDO RCS Auditores Independentes SS
Regional Council of Accounting (CRC) 2 SP
013846/F

Julian Clemente

Accountant registered with CRC 1 SP
under no. 197232/O-6 - S - RJ

Cristiano Mendes de Oliveira

Accountant registered with CRC 1 RJ
under no. 078157/O-2

BALANCE SHEETS

As of December 31, 2017 and 2016 (in thousands of Brazilian Reals – R\$)

ASSETS

	Management Note	2017	2016
Current Assets			
Cash and banks		355	105
Funds earmarked for programs	4	13,220	14,347
Equity fund investments	5	100,409	123,742
Accounts receivable	6	35,651	27,341
Advances		418	1,135
Inventories		448	282
Prepaid expenses		715	397
Government agreements	7	18,416	16,430
Other credits receivable	8	1,899	9,229
		171,531	193,008
Noncurrent Assets			
Long-term assets	9	2,971	3,245
Property and equipment	10	88,129	79,574
Intangible assets	11	3,320	3,320
		94,420	86,139
Total Assets		265,951	279,174

LIABILITIES AND EQUITY

	Management Note	2017	2016
Current liabilities			
Accounts payable to suppliers	12	16,032	13,044
Loans and financings	13	19,421	14,172
Payroll charges and other obligations payable		2,550	2,032
Payroll accruals	14	2,938	2,448
Other provisions	15	26,894	18,001
Government agreements	7	18,612	16,657
Projects to be carried out	16	19,693	15,212
Other accounts payable	17	11,805	8,878
Other obligations payable		169	250
		118,114	90,694
Noncurrent Liabilities			
Other accounts payable	17	2,752	10,665
Provision for contingencies	18	1,983	2,006
Deferred revenues	19	20,294	16,989
		25,029	29,660
Equity			
Foundation equity	20	56,941	92,926
Statutory equity fund		65,867	65,867
		122,808	158,793
Total Liabilities and Equity		265,951	279,174

STATEMENTS OF SURPLUS (DEFICIT)

For the Years Ended December 31, 2017 and 2016 (in thousands of Brazilian Reals – R\$)

	Management Note	2017	2016
Operating Revenues			
Without restriction			
Revenues from performance of services	21.1	23,521	28,921
Hospital service revenues	21.2	14,954	6,826
Disallowed hospital service revenues	21.2	(972)	(291)
Research contracts		2,921	2,506
Courses and seminars		80	433
Donations		1,201	1,488
Equity donations		637	460
Other revenues		442	4,042
Financial revenues	22	12,577	21,778
		55,361	66,163
With restriction			
Agreements and projects			
Agreements – healthcare programs	23	24,154	24,691
Projects – healthcare programs	24	4,520	5,953
Funding			
Education and training	25	6,243	3,370
		34,917	34,014
Operating Costs			
On programs (activities)			
Assistance	26.1	(21,377)	(27,574)
Hospital assistance	26.2	(36,834)	(25,205)
Education	26.3	(6,950)	(655)
Research	26.4	(7,043)	(3,994)
Prevention and mobilization	26.5	(525)	(1,190)
Institutional and human development	26.6	(1,130)	(2,016)
REDOME agreements	23.1	(21,624)	(24,427)
Other costs – healthcare programs	23.2	(2,231)	(264)
BrasilCord network – projects	24.1	(3,692)	(3,792)
Pediatric oncology – projects	24.2	(74)	(1,511)
Other costs – healthcare projects	24.3	(719)	(650)
Free education and training courses	25	(6,243)	(3,370)
		(108,442)	(94,648)
Gross Income		18,164	5,529
Operating Expenses			
Administration	27	(13,119)	(14,127)
Financial expenses	28	(3,079)	(2,672)
Equity pickup		-	(1,466)
Other operating expenses		(32)	(40)
		(16,230)	(18,305)
Surplus (Deficit) for the Year		(34,394)	(12,776)

STATEMENTS OF COMPREHENSIVE SURPLUS (DEFICIT)

For the Years Ended December 31, 2017 and 2016 (in thousands of Brazilian Reais – R\$)

	2017	2016
Surplus (Deficit) for the Year	(34,394)	(12,776)
Total Comprehensive Surplus (Deficit) for the Year	(34,394)	(12,776)

STATEMENT OF CHANGES IN EQUITY

For the Years Ended December 31, 2017 and 2016 (in thousands of Brazilian Reais – R\$)

	Foundation Equity Statutory	Statutory Equity Fund	Accumulated Deficit	Total
Balances as of December 31, 2015	116,820	65,867	-	182,687
Retrospective adjustment at investee	-	-	(11,118)	(11,118)
Balances as of January 1, 2016	116,820	65,867	(11,118)	171,569
Deficit for the year	-	-	(12,776)	(12,776)
Incorporation of deficit for the year	(23,894)	-	23,894	-
Balances as of December 31, 2016	92,926	65,867	-	158,793
Retrospective adjustment	-	-	(1,591)	(1,591)
Balances as of January 1, 2017	92,926	65,867	(1,591)	157,202
Deficit for the year	-	-	(34,394)	(34,394)
Incorporation of deficit for the year	(35,985)	-	35,985	-
Balances as of December 31, 2017	56,941	65,867	-	122,808

STATEMENTS OF CASH FLOWS

For the Years Ended December 31, 2017 and 2016 (in thousands of Brazilian Reals – R\$)

	2017	2016
Cash Flows from Operating Activities		
Deficit for the year	(34,394)	(12,776)
Adjustments to reconcile results for the year to funds provided by operating activities		
Depreciation and amortization	7,374	6,095
Write-off of fixed assets (property and equipment)	1,012	40
Equity pickup	-	1,466
Retrospective adjustment	(1,592)	(11,118)
Decrease (increase) in assets		
Accounts receivable	(8,310)	13,427
Advances	717	(427)
Prepaid expenses	(166)	(201)
Inventories	(318)	(397)
Government agreements	(1,986)	3,426
Other credits receivable	7,604	(4,655)
Increase (decrease) in liabilities		
Accounts payable to suppliers	2,988	7,141
Payroll charges and other obligations payable	518	143
Payroll accruals	490	(1,915)
Government agreements	1,955	(3,453)
Projects to be carried out	4,481	667
Provision for contingencies	(23)	469
Deferred revenues	3,305	(7,034)
Other obligations payable	3,826	3,579
Net Cash Provided by (Used in) Operating Activities	(12,518)	(5,523)
Cash Flows from Investing Activities		
Acquisition of fixed assets (property and equipment)	(16,941)	(34,593)
Acquisition of assets through upstream merger of subsidiary	-	(22,727)
Write-off of advance for future capital increase	-	2,784
Adjustment for business combination goodwill	-	(909)
Upstream merger of subsidiary	-	14,093
Net Funds Provided by (Used in) Investing Activities	(16,941)	(41,352)
Cash flow from financing activities		
Loans and financings	5,249	14,172
Net cash provided by financing activities	5,249	14,172
Increase (Decrease) in Cash and Cash Equivalents		
	(24,210)	(32,703)
Cash and cash equivalents at beginning of year	138,194	170,897
Cash and cash equivalents at end of year	113,984	138,194
Increase (Decrease) in Cash and Cash Equivalents	(24,210)	(32,703)

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YOU CAN BE A PART OF OUR HISTORY AND HELP US TO FURTHER ACCOMPLISH

Financial contributions help the Fundação do Câncer continue to carry out actions for prevention and control of the disease across the country

For the past 26 years, the **Fundação do Câncer** has been promoting health, prevention, early diagnosis, palliative care, assistance, education and research. Solidarity and society participation at large are two crucial tools to face this disease, which is expected to affect around 1.2 million new patients in Brazil between 2018-2019.

With individuals or companies financial support, the donations are invested in campaigns and oncology field projects that make the difference in thousands of people's life and support our cause.

For further informations, call us at +55 21 4002-2508 or e-mail doador@cancer.org.br. Anyone wishing to make a bank deposit can use one of the following accounts:

BANCO DO BRASIL

Swift Code: BRASBRRJRJO
Agency 2234-9
Account #: 204.783-7

BANCO ITAÚ

Swift Code: ITAUBRSPRJO
Agency 0541
Account #: 25450-4

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